**Event Proposal Outline**

**Community Name:** Alexa Developer Community

**Institution**: [Specify the Institute and Department associated with the community]

**POC**: [Specify the name and email of the POC from the community]

**Event Title:** API Generate-a-thon

**Introduction:**

Utilize artificial intelligence & cognitive technologies across various databases to standardize data sharing, processes, and customer service by analyzing database query logs and extracting useful analytics via generic APIs so that clients can see these metrics more visually.

**Event Description:**

[Describe the event format, domain, duration, and key activities]

**Target Audience:**

[Specify the target audience and explain why they would benefit from participating. Also mention the registration estimates.]

**Event Objectives:**

1. Objective 1: [State the first objective]
2. Objective 2: [State the second objective]
3. Objective 3: [State the third objective]

**Event Plan of Action:**

1. [Task 1]: [Provide a detailed description of the task] 2. [Task 2]: [Provide a detailed description of the task]

3. [Task 3]: [Provide a detailed description of the task]

1. Subtask a: [Provide a detailed description of the subtask]
2. Subtask b: [Provide a detailed description of the subtask]

**Budget Estimation:**

* Marketing Materials: [Estimated cost]
* Refreshments: [Estimated cost]
* Guest Speakers: [Estimated cost]
* Other Expenses: [Estimated cost]

**Collaborations and Partnerships:**

1. Collaboration 1: [Describe the collaboration and its benefits]
2. Collaboration 2: [Describe the collaboration and its benefits]
3. Collaboration 3: [Describe the collaboration and its benefits]

**Marketing and Promotion:**

* Promotional Channels: [Specify the channels/platforms]
* Tactics: [Describe the tactics for creating awareness and generating registrations]

**Timeline:**

1. Milestone 1: [Date] 2. Milestone 2: [Date]

3. Milestone 3: [Date]

**Other Details:**

* Technical Requirements: [Specify any technical equipment or software needed]
* Prizes and Incentives: [Describe the prizes and incentives for participants]
* Support and Resources: [Explain the support and resources available for the event]

**Conclusion:**

[Summarize the event proposal, emphasizing its unique aspects and value to participants and the tech community]